

CELLULOSE VALLEY
INNOVATIVE
PACKAGING
CHALLENGE



Application until 15th june 2025









REINVENTING PACKAGING WITH CELLULOSE



CELLENGE is a competition proposed by the Cellulose Valley Chair. The aim is for teams of 2 to 10 people to design recyclable packaging made from at least 80% cellulose, not primarily intended for reuse. Each team has to propose an innovative packaging with the mechanical and barrier properties required for the applications in question. To achieve this, a functional prototype must be produced. Cellulose Valley offers support in the form of two remote meetings for the duration of the project.

APPLICATION FORM

The application must include the following documents:



A digital poster



A 5-minute video



A 10-page maximum report

AWARD

The winning team will receive:





A period of exchange with one or more of the Chair's industrial partners, and production of the prototype if feasible



Participation at a one day community meetings at the Cellulose Valley Chair

Ready for the challenge? To find out more and register, go here:

