



CELLULOSE  
CHALLENGE

# CELLULOSE VALLEY INNOVATIVE PACKAGING CHALLENGE

Free registration in teams,  
until 1<sup>st</sup> june 2025

Application until  
15<sup>th</sup> june 2025



Cellulose  
Valley   
BY FONDATION  
GRENOBLE INP

lgo<sup>2</sup>

GRENOBLE  
INP Pagora  
UGA

Fondation  
GRENOBLE  
INP




## REINVENTING PACKAGING WITH CELLULOSE



**CELLENGE** is a competition proposed by the **Cellulose Valley Chair**. The aim is for **teams** of 2 to 10 people to design **recyclable packaging** made from at least **80% cellulose**, not primarily intended for reuse. Each team has to propose an innovative packaging with the **mechanical and barrier properties** required for the applications in question. To achieve this, a **functional prototype** must be produced. Cellulose Valley offers support in the form of **two remote meetings** for the duration of the project.




## APPLICATION FORM

The application must include the following documents:

-  A digital poster
-  A 5-minute video
-  A 10-page maximum report

## AWARD

The winning team will receive:

-  1 000 €
-  A period of exchange with one or more of the Chair's industrial partners, and production of the prototype if feasible
-  Participation at a one day community meetings at the Cellulose Valley Chair

Ready for the challenge?  
To find out more and register, go here:

